


**Site Usage**

 **1,519,691** Visits

 **31.82%** Bounce Rate

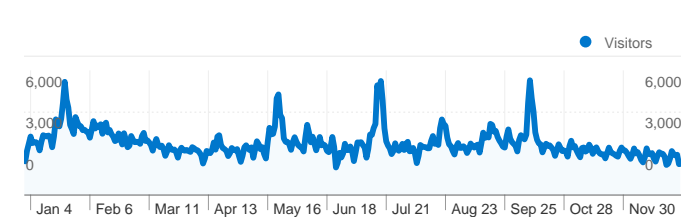
 **12,147,141** Pageviews

 **00:04:38** Avg. Time on Site

 **7.99** Pages/Visit

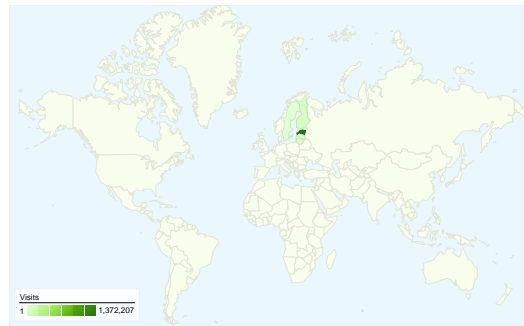
 **15.01%** % New Visits

**Visitors Overview**

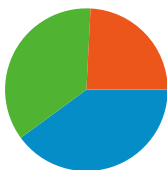


**Visitors**  
**247,605**

**Map Overlay**



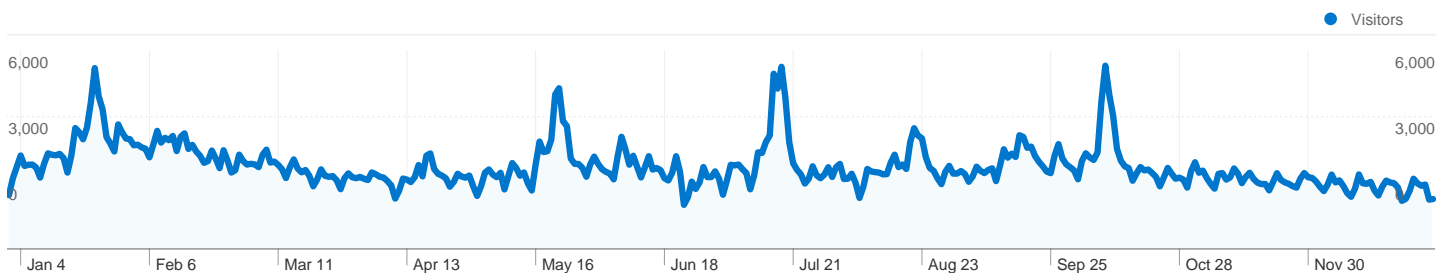
**Traffic Sources Overview**



- **Direct Traffic**  
606,897.00 (39.94%)
- **Referring Sites**  
545,354.00 (35.89%)
- **Search Engines**  
367,400.00 (24.18%)
- **Other**  
40 (> 0.00%)


**Content Overview**

Pages	Pageviews	% Pageviews
/	1,985,646	16.35%
?a=a031&f=1	1,039,552	8.56%
?a=a031&f=2	396,788	3.27%
?a=a031&f=3	302,121	2.49%
?a=a031	201,658	1.66%



## 247,605 people visited this site

 **1,519,691** Visits


 **247,605** Absolute Unique Visitors

 **12,147,141** Pageviews

 **7.99** Average Pageviews

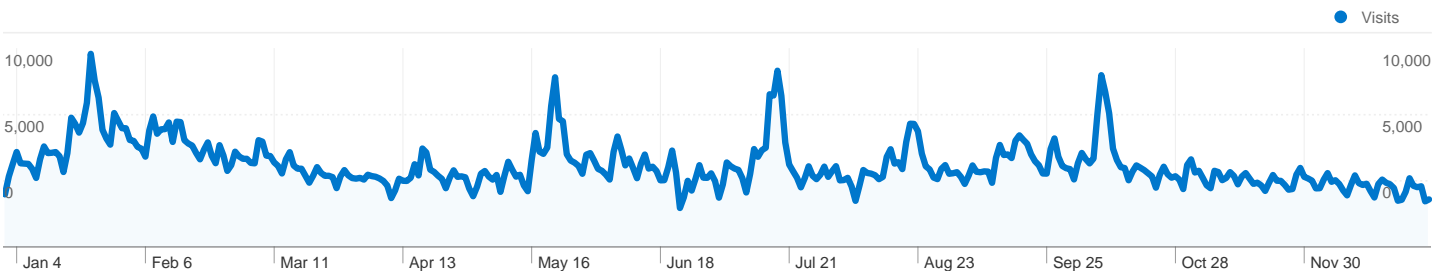
 **00:04:38** Time on Site

 **31.82%** Bounce Rate

 **15.01%** New Visits


## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	760,388	50.04%	Unknown	704,152	46.34%
Firefox	591,574	38.93%	DSL	634,778	41.77%
Chrome	83,761	5.51%	Cable	108,151	7.12%
Safari	37,779	2.49%	T1	52,963	3.49%
Opera	35,995	2.37%	Dialup	13,719	0.90%

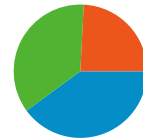


**All traffic sources sent a total of 1,519,691 visits**

 **39.94% Direct Traffic**

 **35.89% Referring Sites**

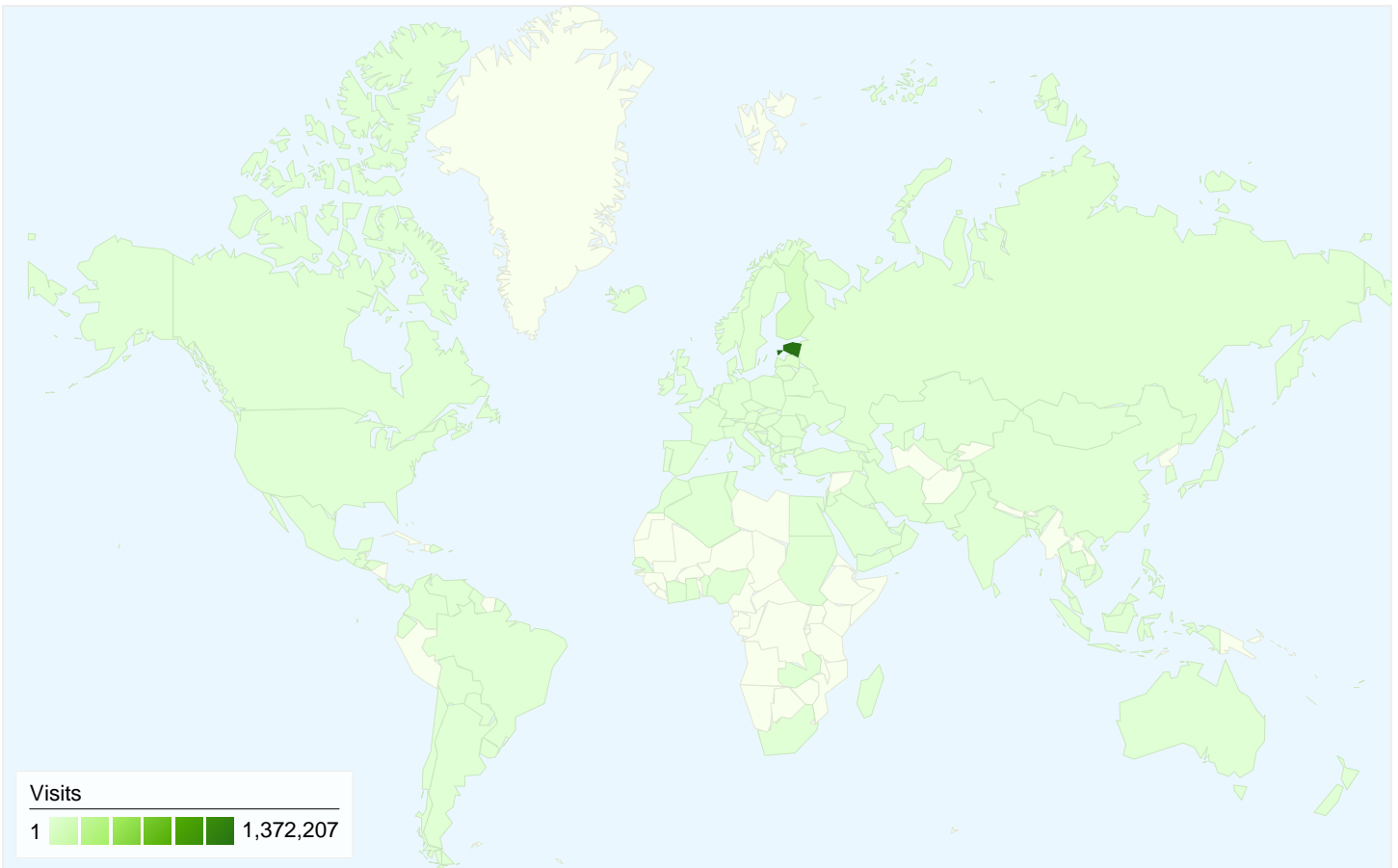
 **24.18% Search Engines**



- **Direct Traffic**  
606,897.00 (39.94%)
- **Referring Sites**  
545,354.00 (35.89%)
- **Search Engines**  
367,400.00 (24.18%)
- **Other**  
40 (> 0.00%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	606,897	39.94%	rally.ee	27,064	7.37%
google (organic)	355,712	23.41%	www.rally.ee	4,185	1.14%
neti.ee (referral)	288,413	18.98%	tallinna ralli 2010	2,883	0.78%
rallifoorum.ee (referral)	35,920	2.36%	ralli.ee	2,842	0.77%
ladaklubi.ee (referral)	24,797	1.63%	rally	2,737	0.74%

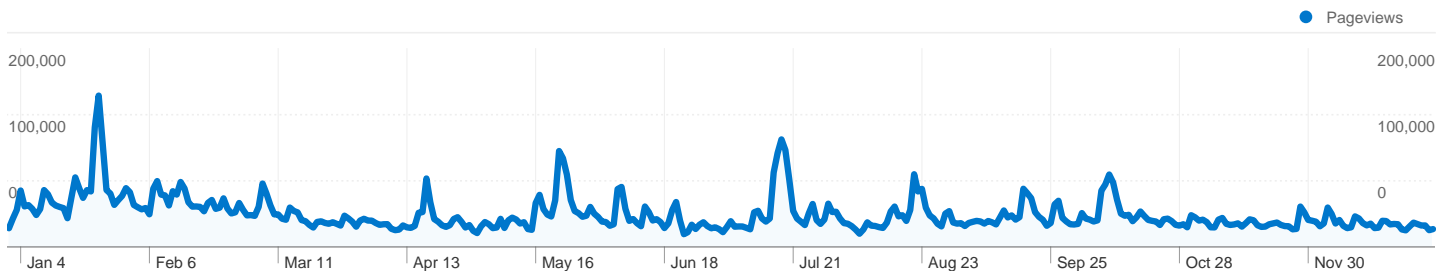


## 1,519,691 visits came from 125 countries/territories

Site Usage


Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>1,519,691</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>7.99</b> Site Avg: 7.99 (0.00%)	<b>Avg. Time on Site</b> <b>00:04:38</b> Site Avg: 00:04:38 (0.00%)	<b>% New Visits</b> <b>15.05%</b> Site Avg: 15.01% (0.25%)	<b>Bounce Rate</b> <b>31.82%</b> Site Avg: 31.82% (0.00%)	
Estonia	1,372,207	8.05	00:04:37	14.04%	31.66%
Finland	65,998	7.85	00:05:37	24.48%	29.89%
Latvia	29,799	8.20	00:03:42	19.92%	30.24%
Lithuania	8,510	6.57	00:03:22	25.68%	37.58%
Sweden	6,357	7.94	00:04:35	19.63%	29.48%
Norway	5,255	8.69	00:04:57	18.92%	32.14%
Russia	4,866	6.93	00:04:11	23.88%	40.16%
France	3,423	4.28	00:02:09	55.42%	65.88%
Germany	3,034	5.79	00:02:55	22.15%	37.18%

United Kingdom	<b>2,777</b>	5.15	00:02:57	25.28%	45.44%
					1 - 10 of 125



Pages on this site were viewed a total of 12,147,141 times

 12,147,141 Pageviews

 8,072,761 Unique Views

 31.82% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	1,985,646	16.35%
/?a=a031&f=1	1,039,552	8.56%
/?a=a031&f=2	396,788	3.27%
/?a=a031&f=3	302,121	2.49%
/?a=a031	201,658	1.66%